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1		$\Lambda$

R.J. Reynolds Tobacco Co. 400 Raritan Center Parkway Suite D Edison, NJ 08837

Date: 12/03/97

Number of pages including cover sheet:

To:	Vikisha
	·
•	
Phone	
Fax Phone	201-222-0372
CC	Greg Brown
	Sean Cleerdin
	Christine Fagan

From:	Lanny Wolfe
Phone	732-225-4774
Fax Phone	732-417-9076
Voice Mail	1-800-757-8255 Ext. 48795

REMARKS	<b>;</b>			
	Urgent	χ For your review	Reply ASAP	Please comment
volume acc Attached is Information	counts and Salem the information yo	30 off pk two ctn display for k ou will need to work the Janua promotions will follow.	70 off two pks and Doral \$1.00 ow volume accounts. ry Winston B2G .70 off 2 pack	
Thanks, Lanny				



R.J. Reynolds Tobacco Company January 1998 National Pack Promotion

Account: Vikisha In	c. #543805
Brand Promotion	<b>Winston</b> 70¢ Off 2 Packs #800008 (4 carton Display)
Display Packing	2 ctns Winston Box 2 ctns Winston Lt Box
Displays shipped to retail	<ul> <li>Send displays automatically to accounts on attached list beginning week of 12/15/97</li> <li>Complete distribution to displays to at least 80% of accounts on list by 1/5/97</li> <li>Cross out any account that refuses promotion, sign, date, and return list to Lanny Wolfe for payment by 1/12/97.</li> </ul>

WORKPLAN VAP SUBJOBBER TEMPLATE LISTING

PAGE:

DATE: 97-11-03 TIME: 10:42 AM

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY INDIRECT WHSLR: 543805 VIKISHA INC.

: 800008 80100 WIN JAN .70/2 NO TEMPLATE

TEMPLATE SEQ : 0022 SALES LEVEL : 12XXXX

5N54B2

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT	PHONE	
140500	******	225452	A&S SMOKE SHOP	319 AVENUE C	BAYONNE	N.T	07002	1			*	(201)	858-9	638
			AVENEL SUPERMARKET				07001	ī			129484KLEI			
				198 WASHINGTON ST	*******		07647	ī			KLEIN			
122101				1063 WESTSIDE AVE			07097	ī					434-3	
			BROAD NEWS/FOOD	300 BROAD ST			07003	1				-	429-7	
				1301 S BROAD ST			08610	ī					396-6	
122108	133420	080038	w	1221 NEW YORK AVE			07087	1				(201)	866-1	574
122102			CAROUSEL EXPRESS	637 KINDERKAMACK			07661	1				(201)	262-7	047
			CEDARBROOK LIQUORS	**		ŊĴ	08069	1			80390KLEIN	(609)	561-4	697
				9 TENAFLY RD			07631	1			KLEIN			
			<b>********</b>	2988 JOHN F KENNE	JERSEY CITY	NJ	07306	1				(201)	420-0	920
			DEMAREST STATIONERY	132 HARDENBURGH A	DEMAREST	NJ	07627	1					768-0	
133007	133024	440535	E Z BUY FOOD STORE	244 PLAINFIELD AV	EDISON	ŊJ	QB817	1			9088193515	(908)	819-3	515
			EDDY'S WINE & LIQUO			ŊJ	07002	1			KLEIN			
			EXCHANGE PLACE	10 EXCHANGE PLACE	JERSEY CITY	ŊJ	07302	1			KLEIN	(201)	433-2	475
			FAMILY CONVENIENCE	180 KEARNY AVE	KEARNY	ŊJ	07032	1				(201)	991-5	616
122109	+••				JERSEY CITY	ŊJ	07307	1				(201)	792-7	072
	122620			22 JOURNAL SO	JERSEY CITY	ŊJ	07306	1				(201)	659-8	383
			FRIENDLY NEWS & FOO	128 MONTGOMERY ST	BLOOMFIBLD	ŊJ	07003	1				(973)	429-8	915
				4 N BROAD ST		ŊJ	08608	1			6093931115	(609)	393-1	115
			***-	932 STUYVESANT AV	UNION	NJ	07083	1			KLEIN	(908)	687-3	812
				355 APPLEGARTH RD		ŊĴ	08512	1				(609)	395-0	905
				216 OLD TAPPAN RD		ŊJ	07675	1				(201)	664-7	987
				454 BROADWAY	BAYONNE	ŊJ	07002	1				(201)	339-1	386
				605 HARRISON AVEN	HARRISON	NJJ	07029	:	1		KLEIN	(793	1484-	061
122104	122620	344223	GOLDEN BEER & LIQUO	614 HARRISON AVE	HARRISON	NJ	07029	1			KLEIN	(793)	483-8	322
				56 BOWERS ST		ŊJ	07307	1				(201)	798-8	043
				1530 OAK TREE RD	ISELIN	NJ	08830	1				(908)	494-6	177
				1212 WASHINGTON S	HOBOKEN	NJ	07030	1				(201)	222-0	576
122102		623322	IN & OUT CONVENIENC	87 ATLANTIC ST	HACKENSACK	ŊJ	07601	1				(201)	343~8	604
122104	122620	489758	JAYDIN GIFT	467 LYONS PLAZA	NEWARK	ŊJ	07112	1			KLEIN	(793)	923-9	012
133002	133023	686832	JERSEY PRIDE	642 NEWMAN SPRING	LINCROFT	ŊJ	07738	1				(908)	758-8	989
122605	122625	716271	JIN FAMILY FARMS IN	1012 GOFFLE RD	HAWTHORNE	ŊJ	07506	1				(201)	238-9	151
			JUNIOR MINI MARKET		UNION CITY	NJ	07087	1				(201)	863-4	483
122104	122620	655004	JUNIOR'S MINI MART	451 453 ST. PAUL	JERSEY CITY	ŊJ	07306	1			KLEIN	(201)	332-D	366
122107				14 COMMERCE ST	NEWARK	ŊĴ	07102	1			KLEIN	(201)	733-3	413
122101	122225	541255		69 W PALISADE AVE	ENGLEWOOD	ŊĴ	07631	1			KLEIN	(201)	894-0	507
133008	133025	462385	KRAUSZER'S #8	312 PARSIPPANY RD			07054	1					\$15-3	
122605	122625	400698	KRAUSZERS #243	579 POMPTON AVE	CEDAR GROVE	ŊJ	07009	1					239-7	
133006	133029	662429	KRAUSZERS/MIRSHIL I	317 BROAD ST	MATAWAN	ŊJ	07747	1			KLEIN			
122102	122226	472661	LINCOLN STATIONERY				07410	1			KLEIN			
133007	133027	432586	LIQUOR CITY	1345 US HIGHWAY 1	NORTH BRUNSWIC	ŊJ	08902	1			9085454411	(908)	545-4	411

PAGE:

DATE: 97-11-03 TIME: 10:42 AM

DIRECT WHSLR : 761406 KLBIN CANDY COMPANY INDIRECT WHSLR: 543805 VIKISHA INC.

TEMPLATE : 800008 80100 WIN JAN .70/2 NO TEMPLATE SEQ : 0022

SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
133006	133029	450129	LONDON NEWS TA SHOP	499 ERNSTON RD	PARLIN	ŊJ	08859	. 1			KLEIN	(908) 525-2920
122104	122620	385276	LUCKY BILL'S	2720 JOHN F KENNE	JERSEY CITY	ŊJ	07306	1			KLEIN	(201)434-6799
122603	122623	488073	MARINA NEWS, INC.	1000 STUYVESANT A	UNION	ŊJ	07083	1				(908)688-7359
122101	122225	260010	MR. K'S STATIONARY	1376 QUEEN ANNE R	TEANECK	ŊJ	07666	1			KLEIN	(201)833-0949
122103	122628	472027	NATIONAL FOOD STORE	40A MEADOWLANDS P	SECAUCUS	ИJ	07094	1				(201)866-3417
122604	122624	840087	NEW WAY MARKET	140 FRANKLIN ST	BLOOMFIELD	ŊJ	07003	1			KLEIN	(201)429-1007
122603			NEWS SHOP	400 N BROAD ST	ELIZABETH	ŊJ	07208	1			KLEIN	(908) 355-6229
122102	122226	450148	NICK'S GROCERY	234 MAIN ST	HACKENSACK	ŊĴ	07601	1			KLEIN	(201)343-2022
122102	122226	652812	NICKS QUICK SHOP	183 BOULEVARD	HASBROUCK HEIG	ŊJ	07604	1			KLEIN	(201) 288-3333
122603	122623	633074	NJ BARGAIN	435 MORRIS AVE	eli zabeth	ŊJ	07208	1			KLEIN	(908)354-0601
122104	155650	642635	ONE STOP LIQUOR/DEL	592 RIDGE RD	NORTH ARLINGTO	ŊJ	07031	1				(201) 991-6767
122404	122229	288817	PATEL CANDY STORE	736 W 181ST ST	NEW YORK	ΝY	10033	1				(212) 923-2439
122108		276324	PEREZ GROCERY	6201 PARK AVE	WEST NEW YORK	ŊJ	07093					(201)854-9551
122107		401015	PIONEER LIQUORS	652 JORALEMON ST	BELLEVILLE	ŊJ	07109	1			378780KLEI	(201) 759-2435
133006	133029	728312	PURVI CONVEN. INC	9 LAURENCE PKY	LAURENCE HARBO	NJ	08879	2			5663530	(908)566-3530
122103	122628	748623	QUICK MART	222 BERGEN BLVD	FAIRVIEW	ŊĴ	07022	1				(201) 943-3050
133402	133423	694603	QUICK PLUS	744 B COMMERCE ST	BRIDGETON	ŊJ	08302	1			971333	(609)455-0202
122102	122226	319324	QUIK SHOP FOOD STOR	264 MAIN ST	NEW MILFORD	ŊJ	07646	1			KLEIN	(201)599-0258
133006	133024	336462	R&J CORP. T/AKRAUSZE	683 FLORIDA GROVE	PERTH AMBOY	ŊJ	08861	1			KLEIN	(908)636-4950
122104	122620	516978	RAD PRAHAS NEWS	110 NEWARK AVE	JERSEY CITY	ŊJ	07302	1				(201) 433-4919
122103	122628	547401	RAGUV DISCOUNT	6905 BERGENLINE A	GUTTENBERG	NJ	07093	1				(201)854-6292
122103	122628	704122	REHMAN DELI & GROC.	4306 KENNEDY BLVD	UNION CITY	NJ	07087	1				(201)863-8146
122104		273029	ROSEMART CONF	507 HARRISON AVE	HARRISON	ŊJ	07029	1			KLEIN	(201)481-9661
122603		740683	RUPA FOOD STORE INC	319 ROSELLE ST	LINDEN	ŊJ	07036	1				(908) 925-6482
122105		674101	SANA INTL GROC.	1209 TEANECK ST.	TEANECK	ŊJ	07666	1				(201)833-0116
122104	122620	414036	SHOPPER'S EXPRESS	879-883 FRANKLIN	NEWARK	NJ	07107	1				(793)483-0124
122101	122225	328815	SHOPPERS EXPRESS	62 N CHURCH ST	BERGENFIELD	w	07621	1			KLEIN	(201) 387-9537
122604	122624	407896	SHOPPERS EXPRESS	155 ROSELAND AVE	CALDWELL	NJ	07006	1			KLEIN	(973)403-1059
122102	122226	397647	SHOPPERS EXPRESS	300 WASHINGTON AV	BELLEVILLE	ŊJ	07109	1			KLEIN	(201)751-1438
122605	122625	690537	SHOPPERS LIQUOR	744 HAMBURG TPKE	POMPTON LAKES	ŊJ	07442	1				(201)835-8887
122109	•	718954	SHVE INC	871 BERGEN AVE	JERSBY CITY	NJ	07306	1				(201) 032-0100
133007	133029	763921	SPOTSWOOD LIQUOR	75 OLD STAGE RD	SPOTSWOOD	ŊJ	08884	1			9082513030	(908) 251-3030
122102	122226	273731	SQUARE R&S INC.	28 WILSBY SQ	RIDGEWOOD	ŊĴ	07450	1			KLEIN	(201)444-7728
122104	122620	642660	STARLITE VARIETY	252 CENTRAL AVE	JERSEY CITY	ŊJ	07307	1		•		(201)653-4097
122104	122620	274299	STATE NEWS	3000 JOHN F KENNE	JERSEY CITY	ŊJ	07306	1				(201)653-4439
122103	122628	739777	SUPER SHOP	626 RIDGE RD	LYNDHURST	ŊJ	07071	1				(201)460-8044
122603	122623	057585	SUPER VALUE LIQUOR	33 S BROAD ST	ELIZABETH	ŊJ	07202	1			KLEIN	(908) 289-0890
122104	122620	956548	THE DEPOT	30-107 MALL DRIVE	JERSEY CITY	ŊJ	07310	1				(201)626-5050
122603	122623	772677	THE PIPE SHOP	62 E MILTON AVE	RAHWAY	ŊJ	07065	1				(908) 382-5944
122101	122225	400304	TOWN STATIONARY	386 BROAD AVE	LEONIA	ŊĴ	07605	. 1		*	KLEIN	(201)585-8532
122108		876671	UNION CITY NEWS	3202 BERGENLINE A	UNION CITY	ŊJ	07087	1				(201)865-5834
122103	122628	585447	UPTOWN NEWS	1315 WASHINGTON S	HOBOKEN	ŊJ	07030	1				(201)659-3349
122604	122624	033165	VALLEY SWEET SHOP	6 S VALLEY RD	WEST ORANGE	ŊJ	07052	1				(201) 731-7236
								_				

YTITMAUQ JATOT SAGE BREAK TOTAL ACCOUNTS

(609) 999 (609)		0001-0405	t		60180	СN	MERCHANTAILLE	1800 MAPLE AVE	61892# II-T	ZZ7967	133458	133408
TPSE-PS4 (806)	TPSEPSL	0001-0405	Ţ		03040	ĊN	SOUTH PLAINFIE	S321 STYINGISTD V	80972# X1-4	565450	133058	EGOCET
988-896 (806)		0001-0405	τ		08813	CN	CKEEN BROOK	12 OS HIGHMYK SS	7-11 #20848	115366	<b>733058</b>	EGOEET
TE94-9E9 (806)		0001-0405	t		49040	CN	COTONIY	1565 SAINT GEORGE	\$\$\$TT# TT-4	966T07	133054	EGOEET
0854-159 (806)			t		04040	CN	MESTPIELD	301 CONTH AVE E	Taaminim gjeisteen	881980	155623	755603
(501) 421-0292	KIBIN		t		60140	СИ	Bettraitte	333 DAION PAE	HVSW MICHEC	401020	155550	155105
2226-136 (806)			τ		01201	ſМ	BLIZABETH	927 ELIZABETH AVE	VIRAM CORPORATION	DTDD9¢	155653	155003
S825-918(814)			τ		EOEDT	ХN	STATEN ISLAND	S 80 MORNINGELYE E	AINYGE GKOC INC	££££99		755605
ACCT PHONE #	SUPPLIER	CHYIN-ID	XAT	XIQ.	412	LS	CIIX	yddress	NAME	ACCT	RETAIL	reer

TEMPLATE SEQ : 0022 SALES LEVEL : 12XXXX

OM S\07, MAG NIW 00108 800008 ; TEMPLATE

INDIBECT WHELR: 543805 VIKISHA INC.

DIRECT WHSLR ; 761406 KLBIN CANDY COMPANY

MORRPLAN VAP SUBJOBBER TEMPLATE LISTING

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AGE: 30-11-03 TIME: 10:42 AM BYCE :

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WORKPLAN VAP SUBJOBBER TEMPLATE LISTING

PAGE: DATE: 97-11-03

TIME: 10:42 AM

DIRECT WHSLR : 761406 KLEIN CANDY COMPANY INDIRECT WHSLR: 714335 JAY DISTRIBUTORS
TEMPLATE : 800008 80100 WIN JAN .70/2 NO

TEMPLATE : 80000
TEMPLATE SEQ : 0022

SALES LEVEL : 12XXXX

TERR	RETAIL	ACCT	NAME		ADDRESS		CITY	SI	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122403	122227 122225	287208 592107	ADC NEWSSTATE	ONERY IN	1 PENN PLZ 63 9W NORTH	H	NEW YORK NEW YORK PIERMONT	N.	10001 10119 10968	1			2034	(212)279-8434 (212)564-7979 (914)365-3064
		64797 04995 7257 J			ren St. 39th St Coney Is		Y 10000 NY 100 Brookly TOTAL QUANT			13 6	.`			
•	*****	·** El	ID OF REPORT	r for pro	MOTION 8000	08 **	******			4	3			

Value Added Promotion Start Date 1		Cart Las	18 ロロヘポペ	OTION CALENDAR		
			76 PRONC	TION CALENDAR		
		Value Added Promotion		Value Added Promotion		
own Care	2/15/97	Start Date	4/40/000	¥		Value Added Promotion
End Date 1	/12/98	End Date	1/19/98 2/16/98	Start Date End Date	3/2/98	Start Date
Vinston .70 off two pks for high		Camel B2G1F	2/10/98	Winston B2G1F	3/30/98	End Date
volume accounts.	şı ı	Carrier 52G II	:	VVIISON BZG IF		
Fear tape product delivered 15	2/15/97		į			
3.50 per ctn off invoice.	D 10/01	i	}			
PC Promotion		DPC Promotion		DPC Promotion		DPC Promotion
itart Date		Start Date		Start Date	ാനാനാ	Start Date
End Date		End Date		End Date		End Date
wo ctn Salem Kg .30 off pk d		Winston Box/Lt Box two ctr		Two ctn Salem Lts .30 off p		
or low volume accounts		for low volume accounts	· displicy	for low volme accounts	n display	
Reg product delivered 12/29/9		Reg product delivered 1/26	3/98	Reg product delivered 2/23	/ <b>Q</b> R	
Black line and sticker .30 off		Black line and sticker .30 o		Black line and sticker .30 of		
alue Added Promotion		Value Added Promotion		Value Added Promotion		Value Added Promotion
tart Date		Start Date	2/2/98	Start Date		Start Date
End Date	2/2/98	End Date	3/2/98	End Date		End Date
Doral \$1.00 off two packs for t	nigh	Some accrits get Doral B20	31F			
oiume accounts.	Ť	Other accounts get Doral B	31G1F			
ear tape product delivered 1/	5/98					
5.00 per ctn off invoice.						
ther Programs		Other Programs	1	Other Programs		Other Programs
tart Date		Start Date		Start Date		Start Date
nd Date		End Date		End Date	<del></del>	End Date
•						

1ST98CAL.XLS

## TRANSMIT CONFIRMATION REPORT

NO.
RECEIVER
TRANSMITTER
DATE
DURATION
MODE
PAGES
RESULT

2012220372 R.J.REYNOLDS TOB 12 DEC 03'97 16:56 04'00 STD

07 DK